

# Start creating strong, secure IoT solutions right out of the box

How do you get started?



**47%**  
of organizations don't think  
there are enough skilled  
workers to build/maintain  
IoT solutions\*



**97%**  
of companies have  
security concerns  
about IoT devices and  
infrastructure\*

# ICONICS IoTWorX™ does the heavy lifting for you

A simple, out-of-the box solution, IoTWorX makes it easy to create Azure-ready solutions for energy, building automation, manufacturing, and industrial applications.

1

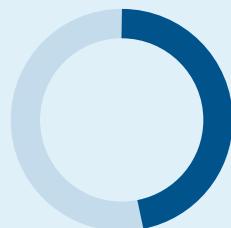
Powerful IoT  
software  
technology

2

Easy  
configuration for  
specific use cases

3

Edge analytics for  
better-informed  
decisions

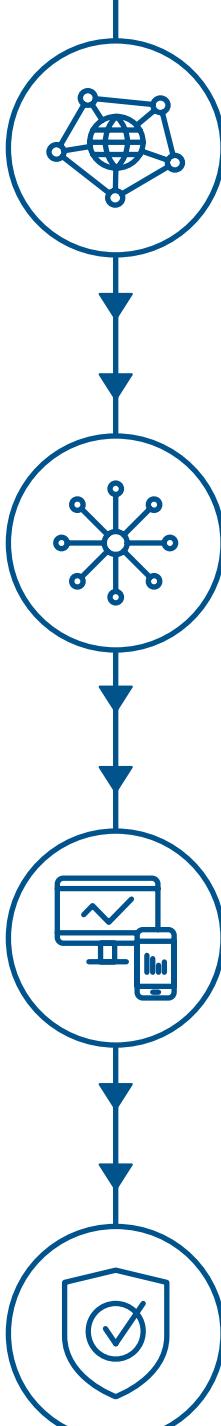


30%

of IoT projects fail in  
the proof-of-concept stage  
without expert guidance\*



## Get robust IoT solutions up and running fast with IoTWorX™

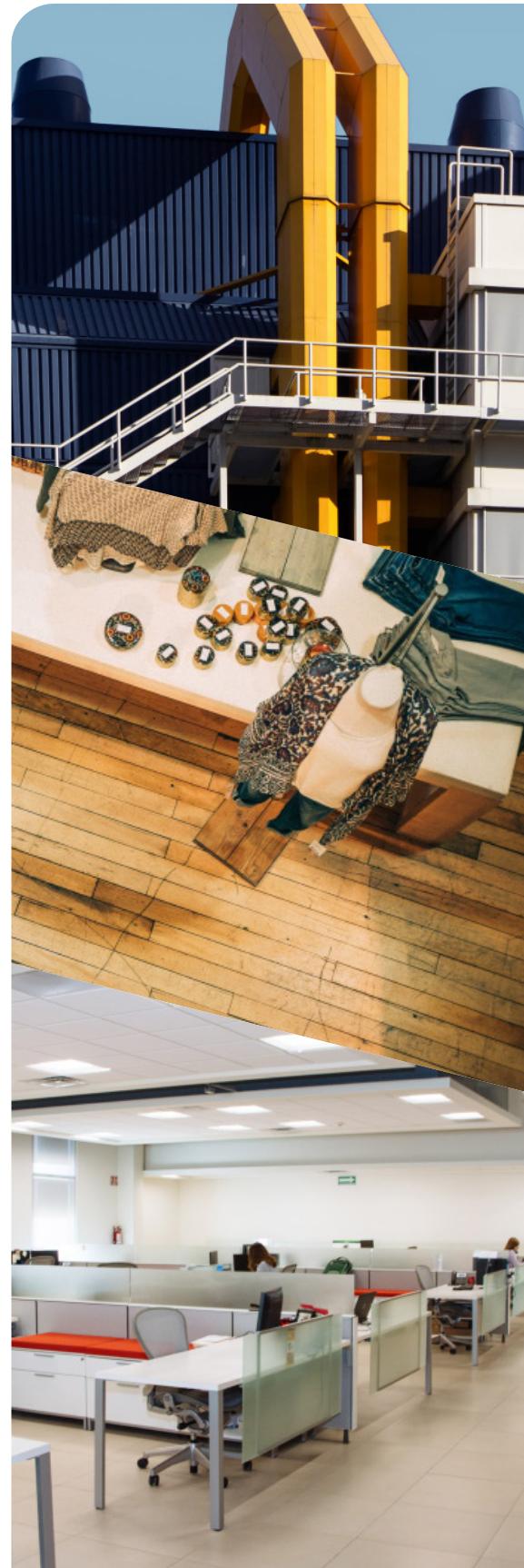


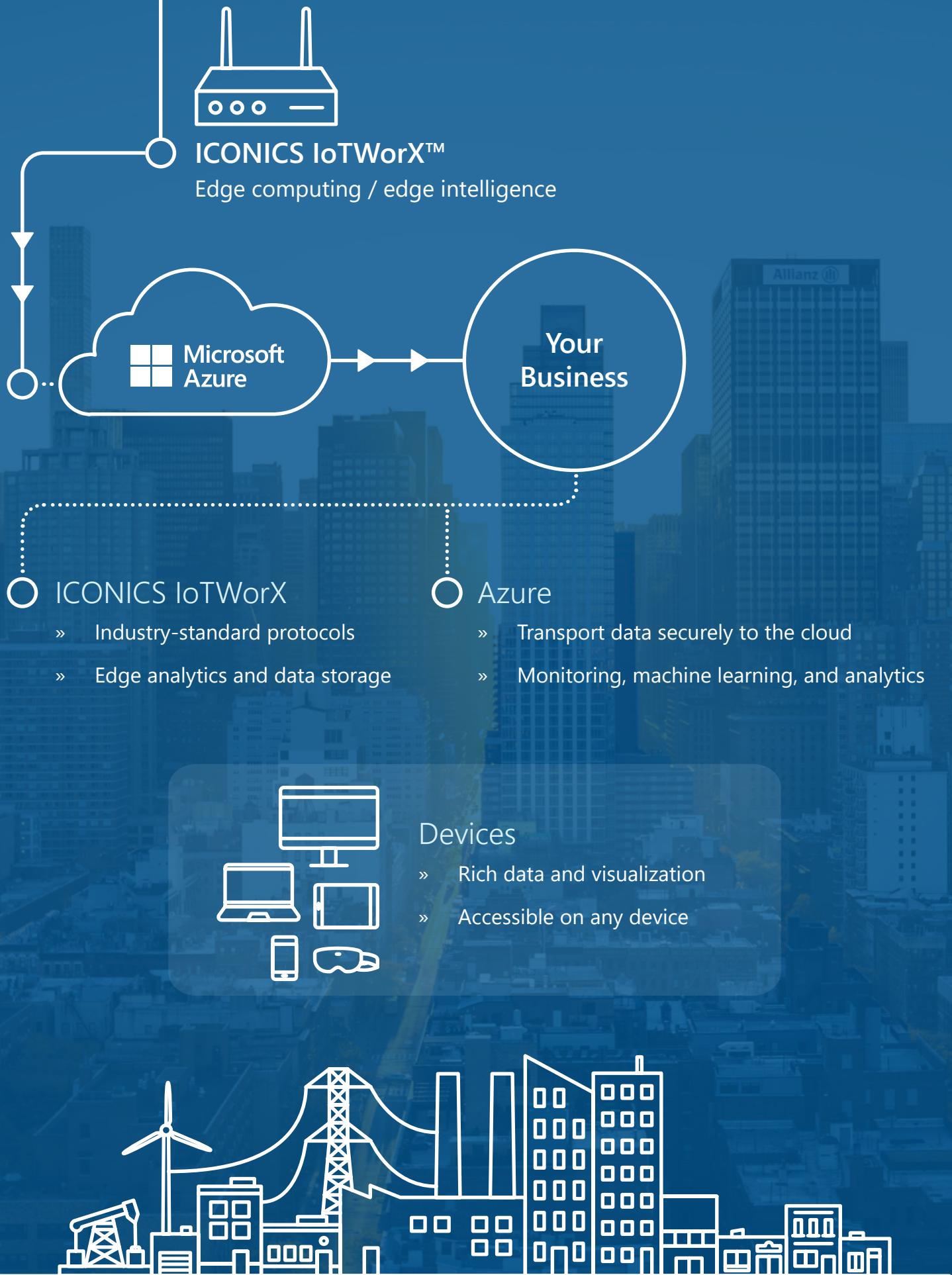
Universal connectivity  
to a broad range of devices,  
equipment, and systems

Centralized configuration  
of customized dashboards for  
efficient, cost-effective insight

Rich data visualization  
and reporting  
Anytime, anywhere, and  
on any device

The security and  
mission-critical redundancy  
you expect from Azure





## Built by ICONICS, powered by Azure

IoTWorX is based on ICONICS' proven Supervisory Control and Data Acquisition (SCADA), analytics, and mobile products—and then extended to Azure for a new generation of SaaS and IoT applications. Bring them together and you'll get simple—yet highly secure—real-time, site-to-cloud communications. And that means you can truly take advantage of the benefits of IoT in your business.

## Get started today!

For more information, please visit: [www.iconics.com/IoTWorX](http://www.iconics.com/IoTWorX)

Contact ICONICS for a free assessment at [IoT@iconics.com](mailto:IoT@iconics.com)

